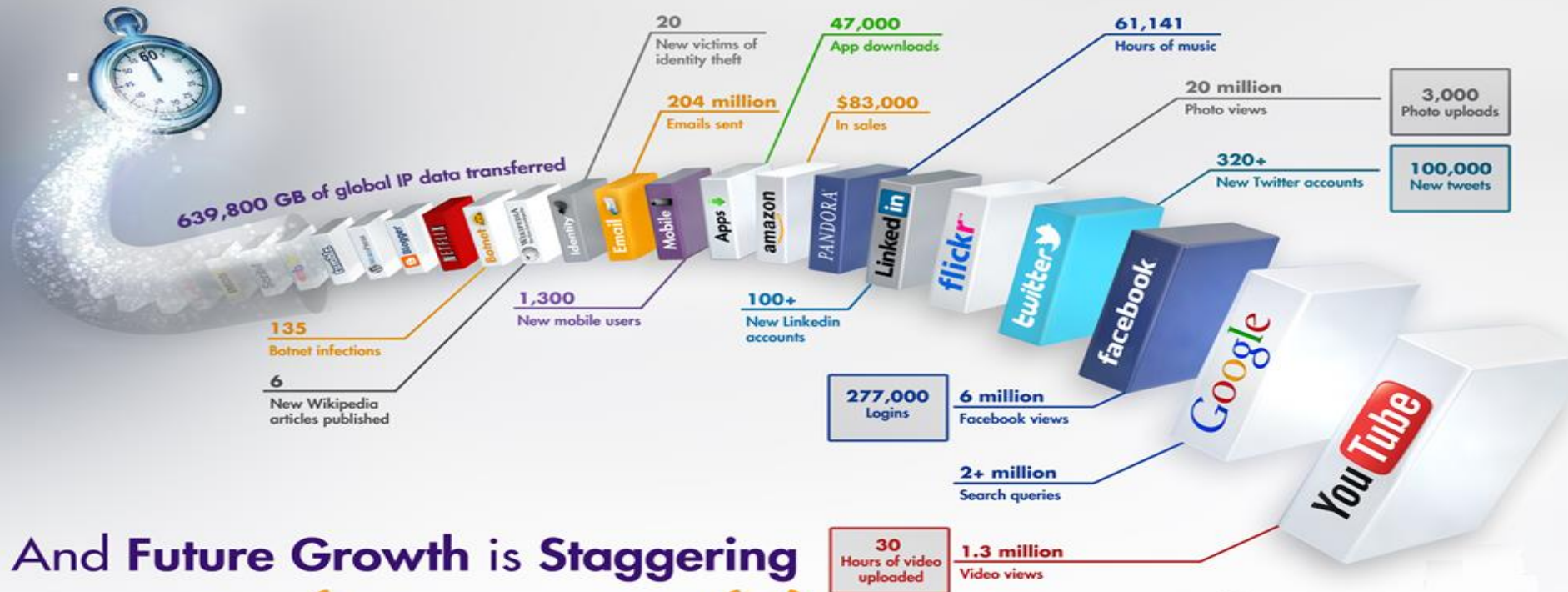
What Happens in an **Internet Minute?**



And **Future Growth** is **Staggering**

Today, the number of networked devices = the global population

By **2015**, the number of networked devices = **2x** the global population

In **2015**, it would take you **5 years**

to view all video crossing IP networks each **second**

Dell Software Group

Simon Wikberg

security specialist

simon.wikberg@software.dell.com


Flooding DoS
malWARE
CyberWarfare
eSpionage APT

Security trends…

- **Microsoft Critical Security Bulletins Summary for April 2015**

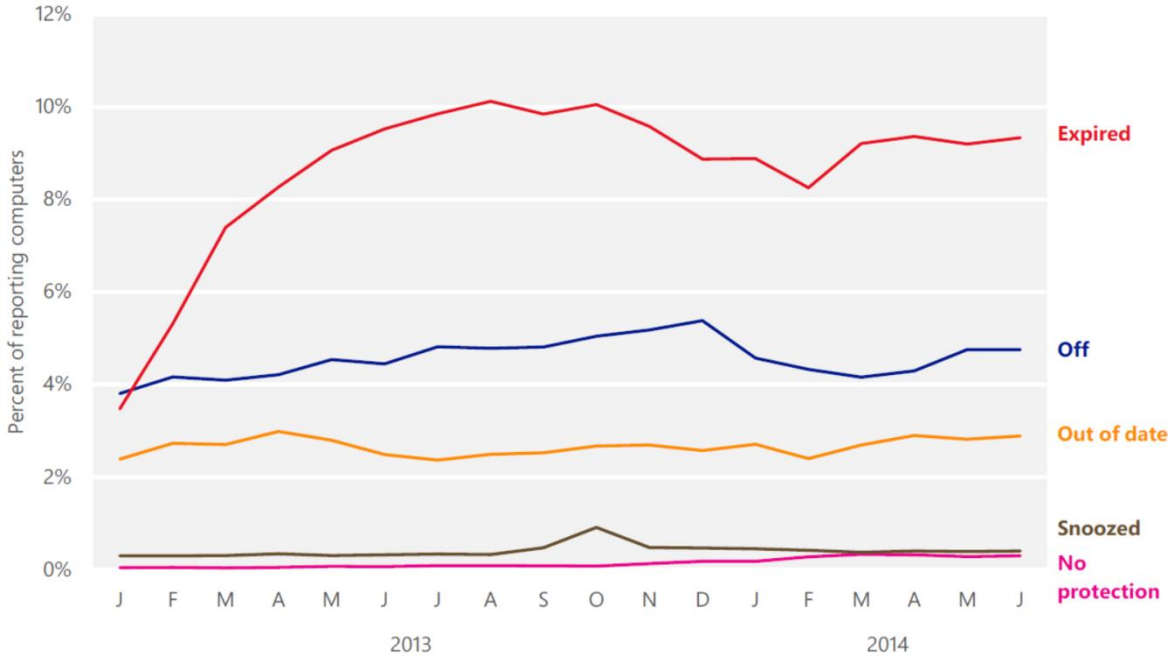
Exploitability Index

Bulletin ID	Vulnerability Title	CVE ID	Exploitability Assessment for Latest Software Release	Exploitability Assessment for Older Software Release	Denial of Service Exploitability Assessment	Key Notes
MS15-032	Internet Explorer Memory Corruption Vulnerability	CVE-2015-1652	1 - Exploitation More Likely	1 - Exploitation More Likely	Not Applicable	(None)
MS15-032	Internet Explorer Memory Corruption Vulnerability	CVE-2015-1657	1 - Exploitation More Likely	1 - Exploitation More Likely	Not Applicable	(None)
MS15-032	Internet Explorer Memory Corruption Vulnerability	CVE-2015-1659	1 - Exploitation More Likely	4 - Not Affected	Not Applicable	(None)
MS15-032	Internet Explorer Memory Corruption Vulnerability	CVE-2015-1660	4 - Not Affected	1 - Exploitation More Likely	Not Applicable	(None)
MS15-032	Internet Explorer ASLR Bypass Vulnerability	CVE-2015-1661	2 - Exploitation Less Likely	2 - Exploitation Less Likely	Not Applicable	(None)
MS15-032	Internet Explorer Memory Corruption Vulnerability	CVE-2015-1662	1 - Exploitation More Likely	4 - Not Affected	Not Applicable	(None)
MS15-032	Internet Explorer Memory Corruption Vulnerability	CVE-2015-1665	1 - Exploitation More Likely	4 - Not Affected	Not Applicable	(None)
MS15-032	Internet Explorer Memory Corruption Vulnerability	CVE-2015-1666	1 - Exploitation More Likely	1 - Exploitation More Likely	Not Applicable	(None)

Security trends…

- **MS SIR vol. 17**

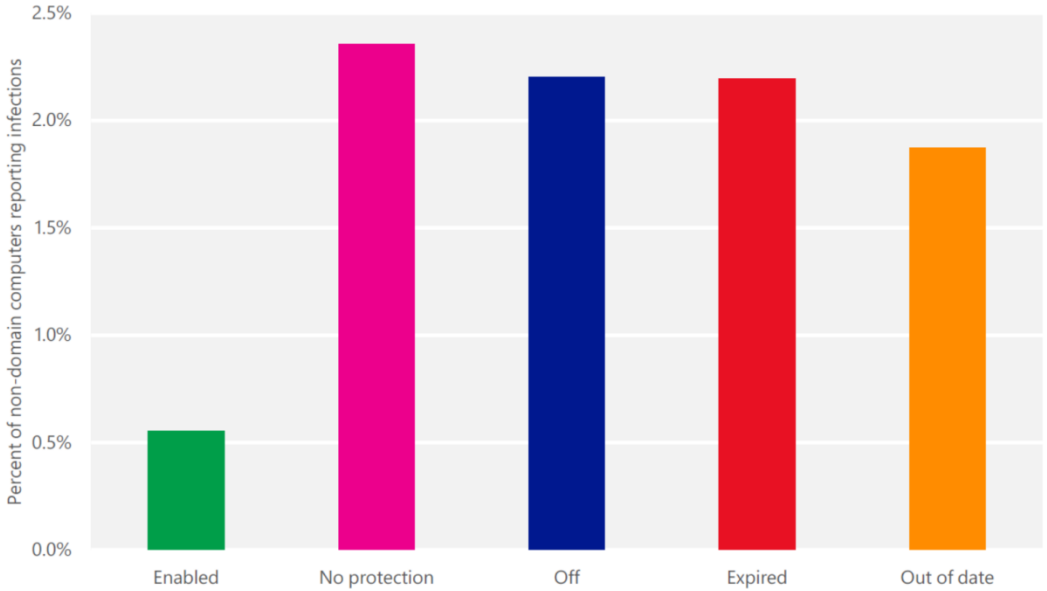
Windows systems without up-to-date real-time security software enabled,



Security trends…

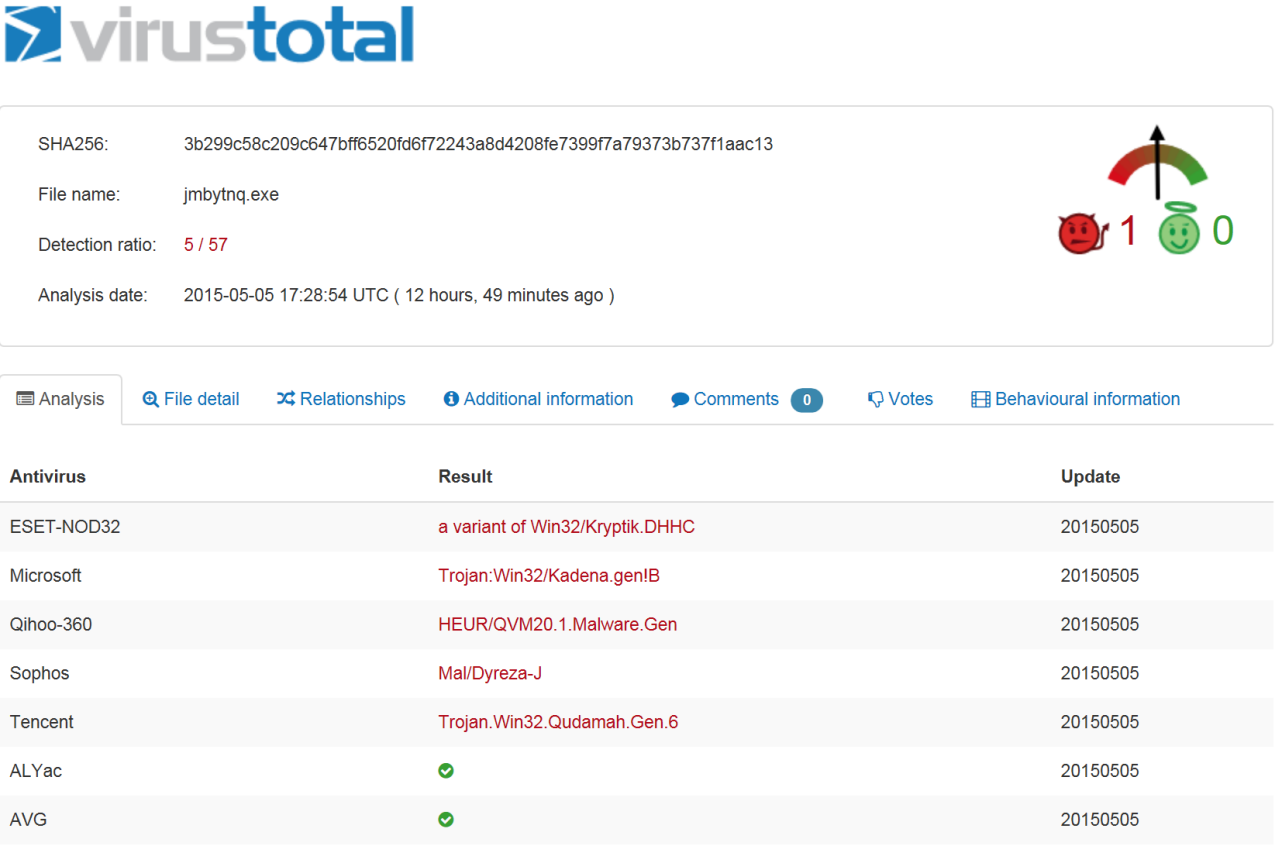
- **MS SIR vol. 17**

Infection rates for the same systems without up-to-date real-time security software enabled,



Security trends…

- **Mitigate the problem**



Antivirus	Result	Update
ESET-NOD32	a variant of Win32/Kryptik.DHHC	20150505
Microsoft	Trojan:Win32/Kadena.gen!B	20150505
Qihoo-360	HEUR/QVM20.1.Malware.Gen	20150505
Sophos	Mal/Dyreza-J	20150505
Tencent	Trojan.Win32.Qudamah.Gen.6	20150505
ALYac	✔	20150505
AVG	✔	20150505

Serious vulnarbility – that easy to tap your smartphone

Scientists has discovered a very serious flaw that allows attackers to spy on everything.

Time to ditch HTTP – govt malware injection kit thrust into spotlight

Don't touch that cat video, warns Citizen Lab

By Iain Thomson, 16 Aug 2014 Follow 2,165 followers

75

RELATED STORIES

Implementing global e-invoicing

A new report form the Toronto-based internet watchdog Citizen Lab has shown cases of governments running network injection attacks that can deliver malware via any HTTP web connection.

Source – Motive Security Labs

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The Hacker News™

Security in a serious way

It's gone. Undo

What was wrong with this ad?

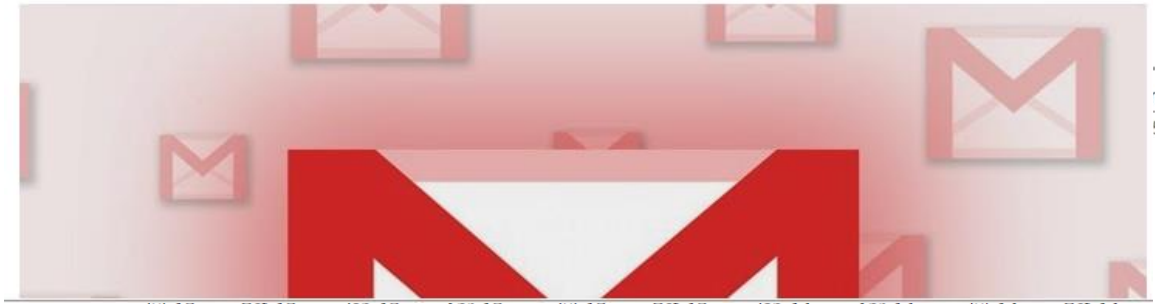
Inappropriate Repetitive Irrelevant

Google

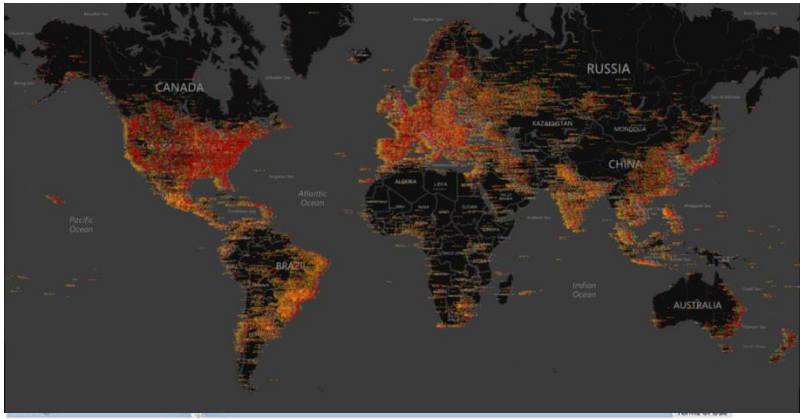
Hacking Gmail App with 92 Percent Success Rate

Saturday, August 23, 2014 Mohit Kumar

+1 265 Like 2.5k Share 3539 Tweet 290 Reddit 1371 Share 88 ShareThis 5900



Serious vulnarbility – that easy to tap your smartphone



Uapush.A – sends SMS, steals personal info

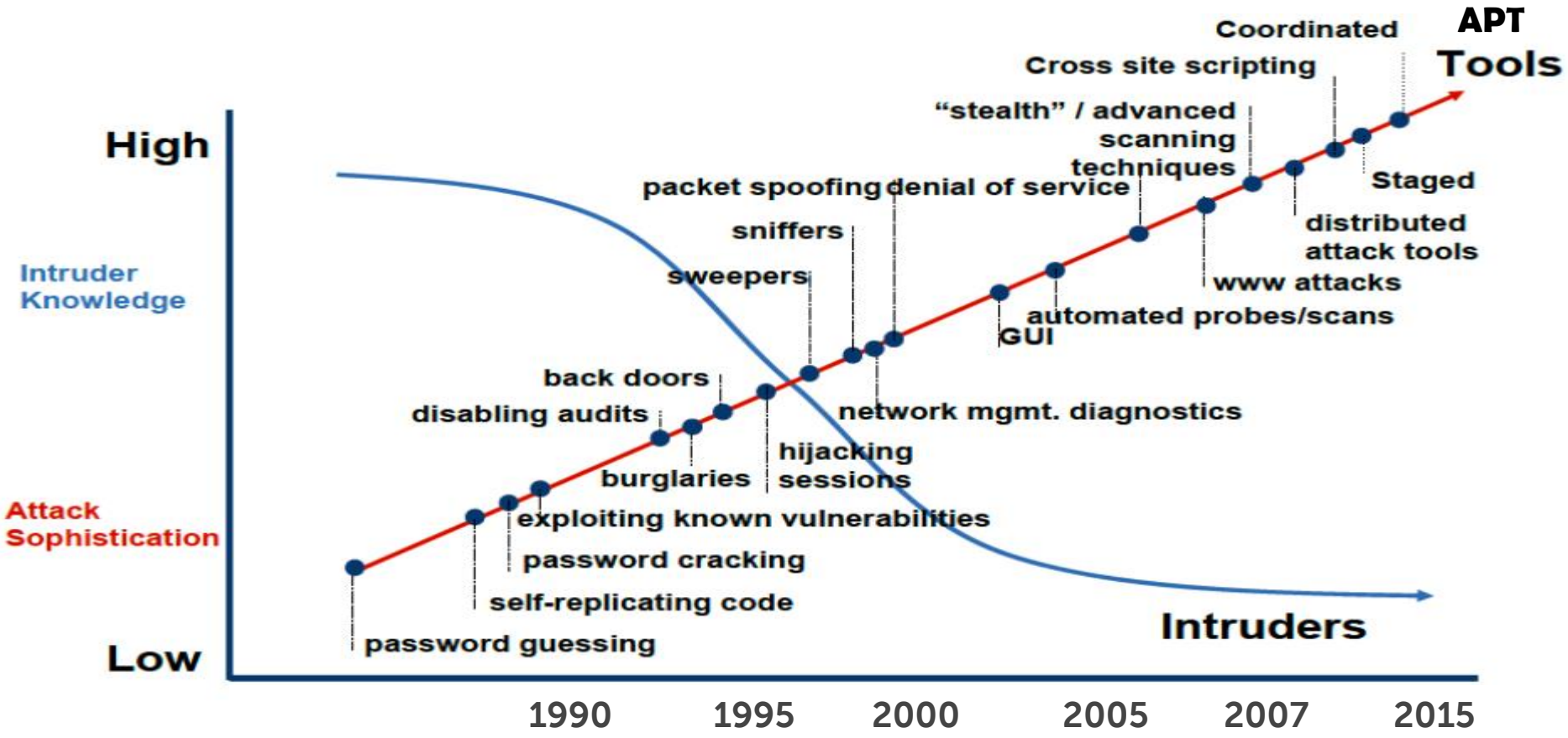
NotCompatible - anonymous proxy Windows and Android

Koler - scareware & anonymous proxy

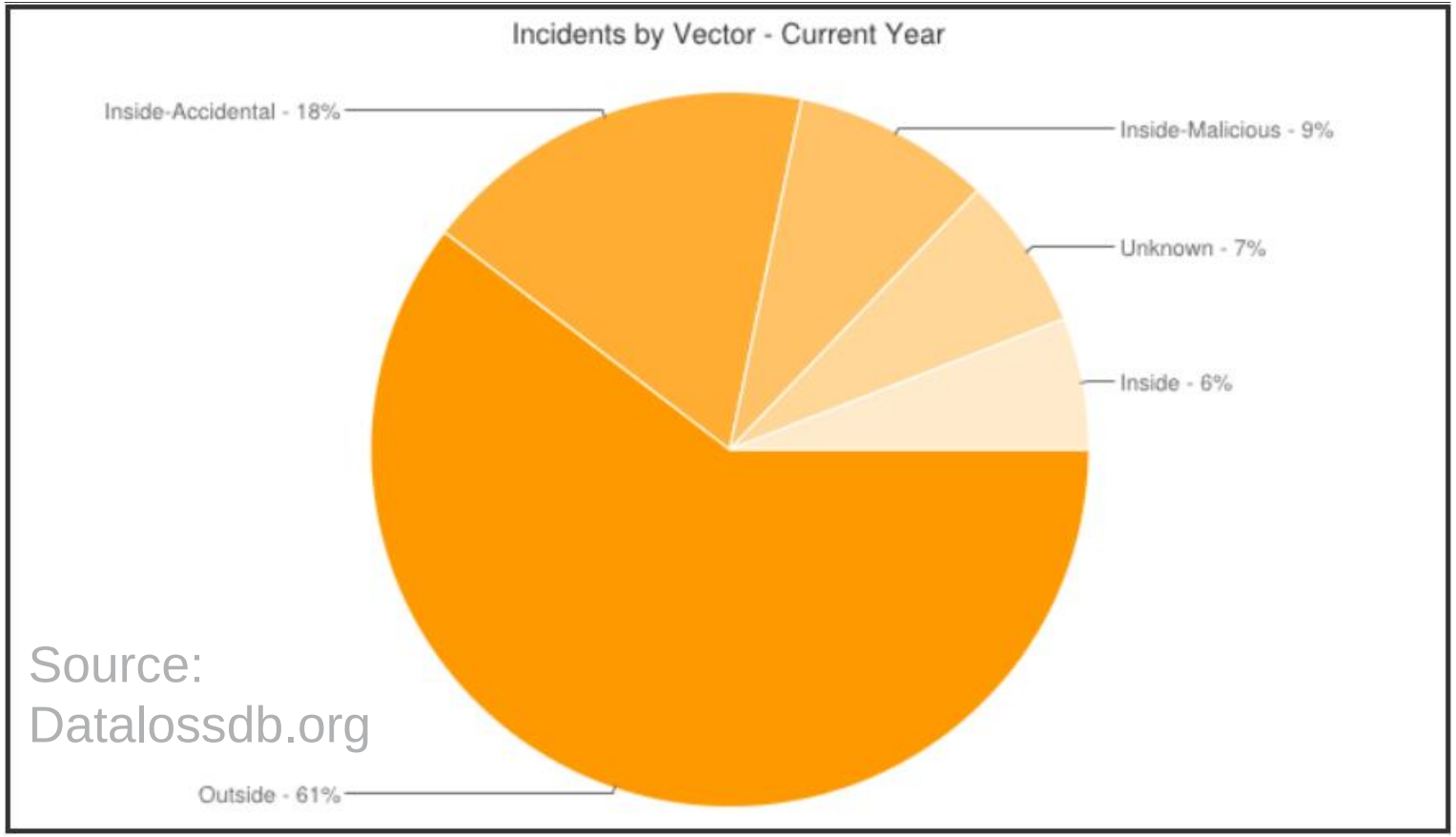
FakeFlash – scam, charges money

Where are they ???

Security trends…



Security trends…



Source: Datalossdb.org

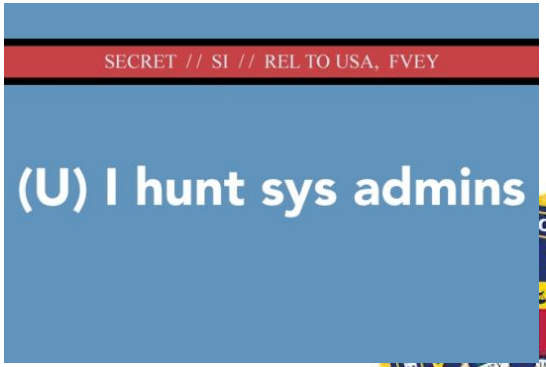
Security trends…

- **APT – Advanced Persistant Threat**

Security trends…

Security trends…

Privacy and Integrity?



Case 1:12-cr-00185-LAP Document 69 Filed 04/16/14 Page 1 of 2

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

UNITED STATES OF AMERICA,

-against-

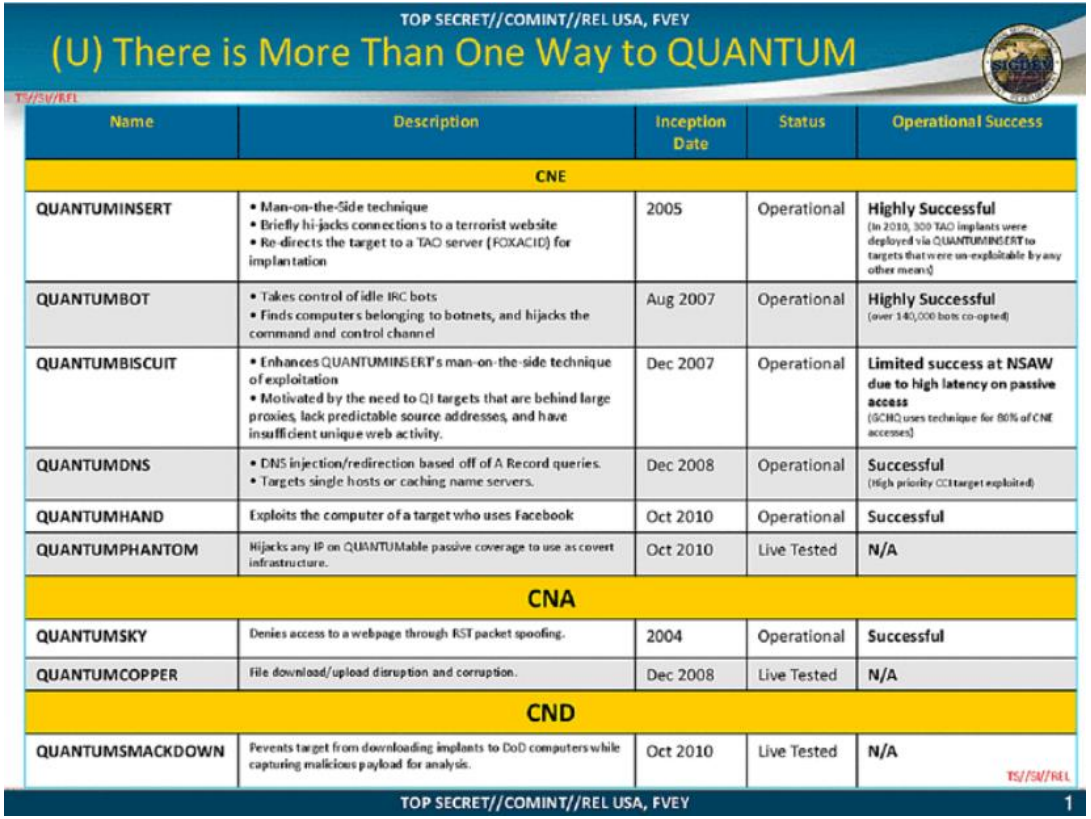
Case No. 12 Cr. 185 (LAP)

JEREMY HAMMOND,

Defendant.

SENTENCING MEMORANDUM
ON BEHALF OF JEREMY HAMMOND

NSA's most powerful Internet Attack Tool



TOP SECRET//COMINT//REL USA, FVEY

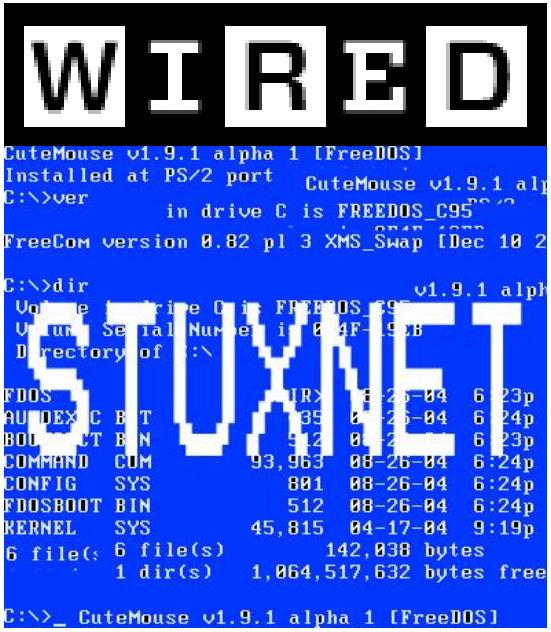
(U) There is More Than One Way to QUANTUM

TS//SI//REL

Name	Description	Inception Date	Status	Operational Success
CNE				
QUANTUMINSERT	• Man-on-the-Side technique • Briefly hi-jacks connections to a terrorist website • Re-directs the target to a TAO server (FOXACID) for implantation	2005	Operational	**Highly Successful** (In 2010, 300 TAO implants were deployed via QUANTUMINSERT to targets that were un-exploitable by any other means)
QUANTUMBOT	• Takes control of idle IRC bots • Finds computers belonging to botnets, and hijacks the command and control channel	Aug 2007	Operational	**Highly Successful** (over 140,000 bots co-opted)
QUANTUMBISCUIT	• Enhances QUANTUMINSERT's man-on-the-side technique of exploitation • Motivated by the need to QI targets that are behind large proxies, lack predictable source addresses, and have insufficient unique web activity.	Dec 2007	Operational	**Limited success at NSAW due to high latency on passive access** (GCHQ uses technique for 80% of CNE accesses)
QUANTUMDNS	• DNS injection/redirection based off of A Record queries. • Targets single hosts or caching name servers.	Dec 2008	Operational	**Successful** (High priority CCI target exploited)
QUANTUMHAND	Exploits the computer of a target who uses Facebook	Oct 2010	Operational	**Successful**
QUANTUMPHANTOM	Hijacks any IP on QUANTUMable passive coverage to use as covert infrastructure.	Oct 2010	Live Tested	**N/A**
CNA				
QUANTUMSKY	Denies access to a webpage through RST packet spoofing.	2004	Operational	**Successful**
QUANTUMCOPPER	File download/upload disruption and corruption.	Dec 2008	Live Tested	**N/A**
CND				
QUANTUMSMACKDOWN	Prevents target from downloading implants to DoD computers while capturing malicious payload for analysis.	Oct 2010	Live Tested	**N/A**

TS//SI//REL

TOP SECRET//COMINT//REL USA, FVEY 1

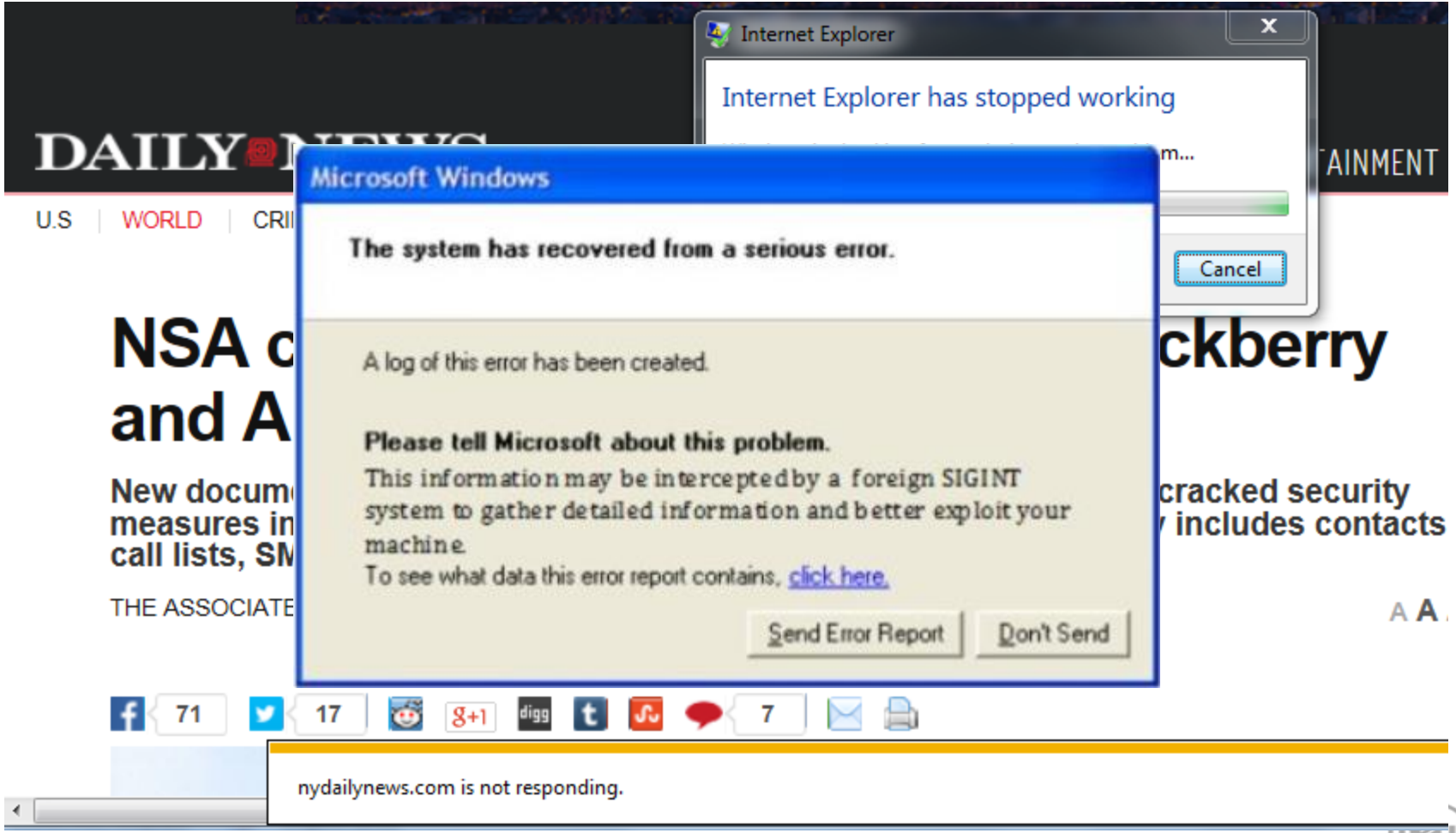


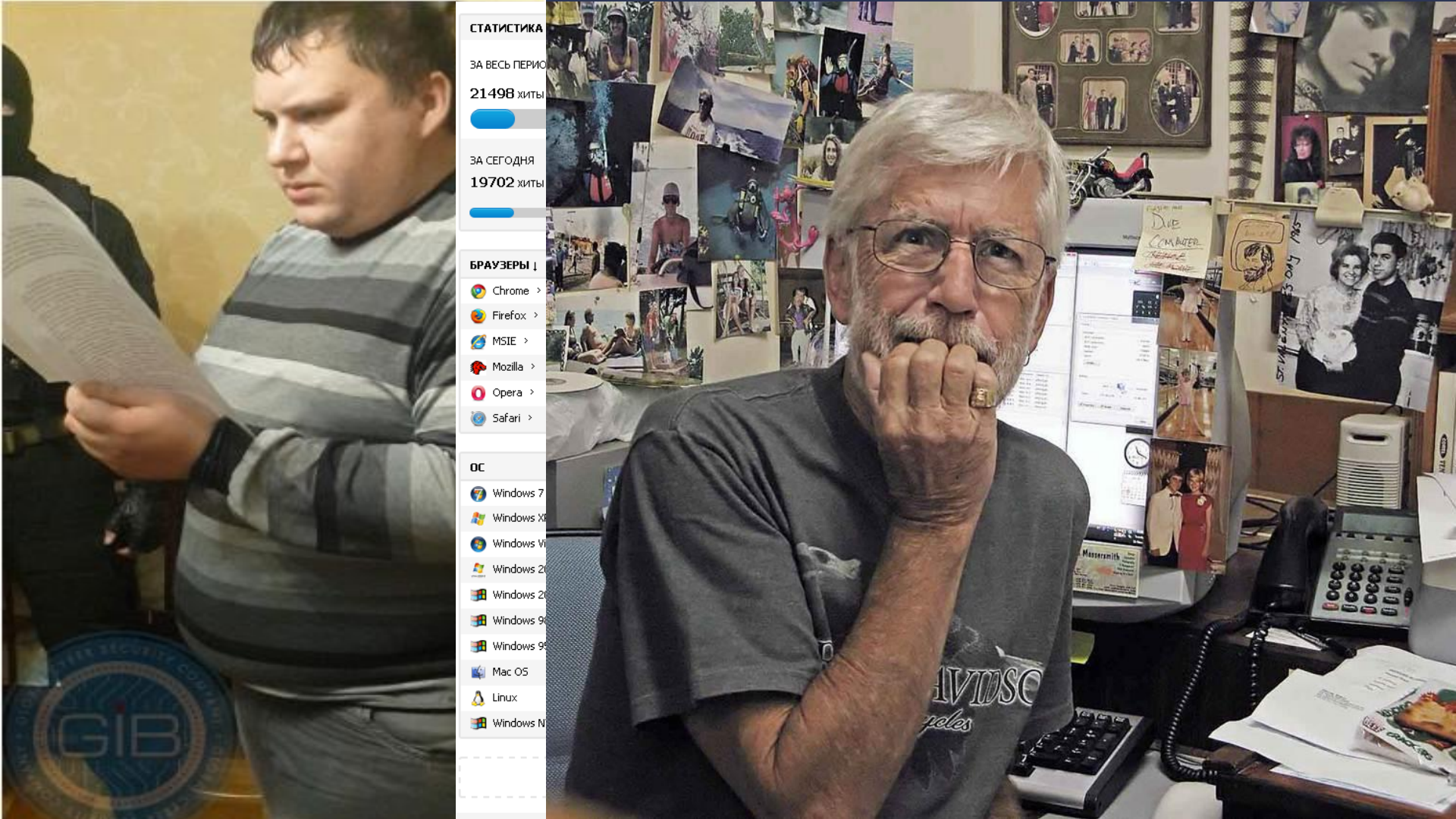
Schneier on Security

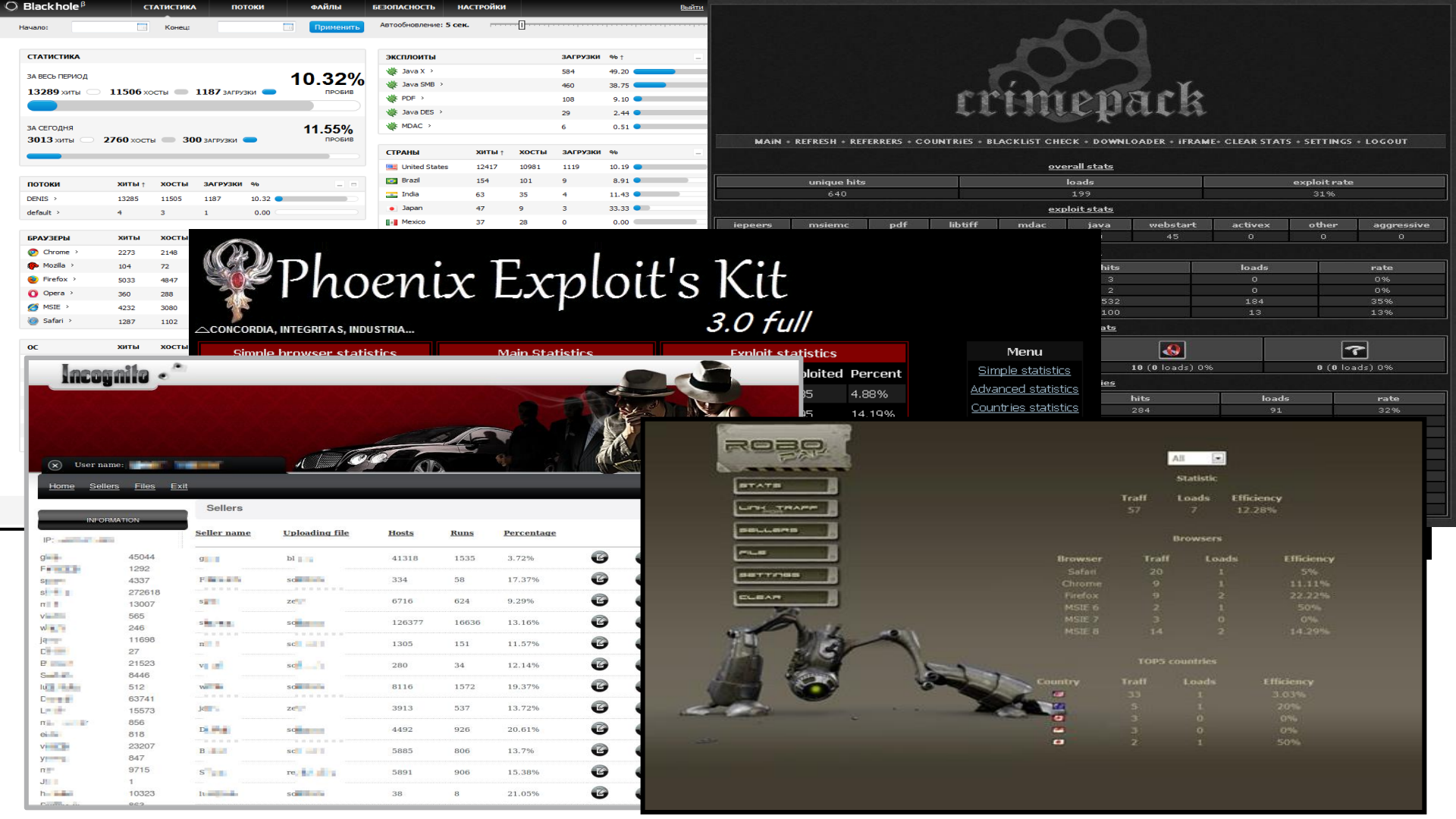
Email Phone SMS Chat Location Fax keith.alexander@nsa.gov

ICReach

NSA Search I'm Feeling Invasive


Internet Explorer
Internet Explorer has stopped working
Cancel
Microsoft Windows
The system has recovered from a serious error.
A log of this error has been created.
Please tell Microsoft about this problem.
This information may be intercepted by a foreign SIGINT system to gather detailed information and better exploit your machine.
To see what data this error report contains, click here.
Send Error Report
Don't Send
DAILY
U.S | WORLD | CRI
TAINMENT
NSA c
and A
ckberry
New docum
measures in
call lists, SM
cracked security
includes contacts
THE ASSOCIATE
A A
71
17
7
nydailynews.com is not responding.


СТАТИСТИКА
ЗА ВЕСЬ ПЕРИО
21498 хиты
ЗА СЕГОДНЯ
19702 хиты
БРАУЗЕРЫ ↓
Chrome
Firefox
MSIE
Mozilla
Opera
Safari
ОС
Windows 7
Windows XP
Windows Vi
Windows 20
Windows 20
Windows 98
Windows 9
Mac OS
Linux
Windows N
GIB


Blackhole β
СТАТИСТИКА
ПОТОКИ
ФАЙЛЫ
БЕЗОПАСНОСТЬ
НАСТРОЙКИ
Выйти
Начало:
Конец:
Применить
Автообновление: 5 сек.
СТАТИСТИКА
ЗА ВЕСЬ ПЕРИОД
13289 ХИТЫ
11506 ХОСТЫ
1187 ЗАГРУЗКИ
10.32%
ПРОБИВ
ЗА СЕГОДНЯ
3013 ХИТЫ
2760 ХОСТЫ
300 ЗАГРУЗКИ
11.55%
ПРОБИВ
ЭКСПЛОИТЫ
ЗАГРУЗКИ
%
Java X
584
49.20
Java SMB
460
38.75
PDF
108
9.10
Java DES
29
2.44
MDAC
6
0.51
СТРАНЫ
ХИТЫ
ХОСТЫ
ЗАГРУЗКИ
%
United States
12417
10981
1119
10.19
Brazil
154
101
9
8.91
India
63
35
4
11.43
Japan
47
9
3
33.33
Mexico
37
28
0
0.00
ПОТОКИ
ХИТЫ
ХОСТЫ
ЗАГРУЗКИ
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DENIS
13285
11505
1187
10.32
default
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3
1
0.00
БРАУЗЕРЫ
ХИТЫ
ХОСТЫ
Chrome
2273
2148
Mozilla
104
72
Firefox
5033
4847
Opera
360
288
MSIE
4232
3080
Safari
1287
1102
ОС
ХИТЫ
ХОСТЫ
crimepack
MAIN • REFRESH • REFERRERS • COUNTRIES • BLACKLIST CHECK • DOWNLOADER • iFRAME • CLEAR STATS • SETTINGS • LOGOUT
overall stats
unique hits
loads
exploit rate
640
199
31%
exploit stats
iepeers
msiemc
pdf
libtiff
mdac
java
webstart
activex
other
aggressive
45
0
0
0
hits
loads
rate
3
0
0%
2
0
0%
532
184
35%
100
13
13%
10 (0 loads) 0%
0 (0 loads) 0%
hits
loads
rate
284
91
32%
Phoenix Exploit's Kit
3.0 full
CONCORDIA, INTEGRITAS, INDUSTRIA...
Simple browser statistics
Main Statistics
Exploit statistics
Menu
Simple statistics
Advanced statistics
Countries statistics
loited
Percent
4.88%
14.19%
Incognito
User name:
Home
Sellers
Files
Exit
INFORMATION
IP:
Sellers
Seller name
Uploading file
Hosts
Runs
Percentage
45044
1292
4337
272618
13007
565
246
11698
27
21523
8446
512
63741
15573
856
818
23207
847
9715
1
10323
41318
1535
3.72%
334
58
17.37%
6716
624
9.29%
126377
16636
13.16%
1305
151
11.57%
280
34
12.14%
8116
1572
19.37%
3913
537
13.72%
4492
926
20.61%
5885
806
13.7%
5891
906
15.38%
38
8
21.05%
ROBO FX
STATS
LINK TRAFF
SELLERS
FILE
SETTINGS
CLEAR
All
Statistic
Traff
Loads
Efficiency
57
7
12.28%
Browsers
Browser
Traff
Loads
Efficiency
Safari
20
1
5%
Chrome
9
1
11.11%
Firefox
9
2
22.22%
MSIE 6
2
1
50%
MSIE 7
3
0
0%
MSIE 8
14
2
14.29%
TOP5 countries
Country
Traff
Loads
Efficiency
33
1
3.03%
5
1
20%
3
0
0%
3
0
0%
2
1
50%

Next-Generation Firewalls

Stub & static (static)	$10
Stub & static (subscription)	$50
Stub & static (polymorphic)	$500
malWARE check × 1 week	$50
DDoS one hour	$10
a day	$60
a week	$100
Spamming Trojan	$50
DDoS bot	$250
Social Media account creds	$100+
Webcam jam	$500
Corporate email Trojan	$500
Bank account creds	$950
Rakes programs	$20
Ransomware	$100
1 million assorted spam	$500

Next-Generation Firewalls
Tools

Объявление: Правила форума
XekSec (Администратор)

Просмотров: **15,124**
12.06.2007

Тема / Автор	Рейтинг	Последнее сообщение	Ответов	Просмотров
Важно: Правила раздела "Сканеры и остальное" EnD1		08.08.2010 13:19 от EnD1	0	415
USB thief luz3r		07.02.2013 20:37 от luz3r	0	353
Proxy Parser by BoYRinG lsd66		04.02.2013 03:28 от lsd66	0	127
SYN Scaner for Proxy servers V1.0 + Serial Refcat		23.12.2012 18:15 от Refcat	0	283
phpinject Automised Tool f02		19.12.2012 15:27 от h4xer01	2	851
SSL Cert Scanner lsd66		10.04.2012 11:55 от lsd66	0	698
Remote Manipulator System 5.0+Crack lsd66		11.02.2012 02:17 от lsd66	1	829
ArxWFakeGen Spitfire		20.01.2012 09:53 от Spitfire	0	419
DoSHTTP (1 2) balt		29.10.2011 21:31 от rrrtrrr	11	2,939
TeamViewer 6.0 Build 11052 RePack MYSTiQUE		28.08.2011 20:12 от MYSTiQUE	0	555
IP Sniffer 1.99.2 MYSTiQUE		16.08.2011 21:56 от MYSTiQUE	0	474
RedEyes Software Host Monitor v1.7.7.1391 MYSTiQUE		31.07.2011 19:45 от MYSTiQUE	0	333

Create the attack

Zhyk.Ru Forums > Черный рынок Zhyk.Ru > Товары/услуги в Сети

PDA

Просмотр полной версии : Товары/услуги в Сети

Страницы : [1] 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54

1. Голоса L2TOP
2. WEB-Graphics by Garr1K
3. Пробью информацию о людях по РФ и UA
4. Варез, кардинг, DDoS, трояны, "способы" заработка, почтовые базы и т.п запрещены!
5. [Услуги] Баннеры под заказ
6. [Продам] продам темку бонусхантинга на forex
7. [Услуги] Баннеры и т.д. на заказ.
8. [Услуги] Поплняю ЦУП(4game) и любые онлайн игры
9. [Продам] Продам
10. [Куплю] брут
11. [Куплю] Куплю читы приватные Bad Company 2
12. [Услуги] Ищу человека.
13. [Продам] Продажа барахла.
14. [Услуги] Меню группы вконтакте
15. [Услуги] Сервера в аренду распродажа
16. [Продам] Чит на VAC + myAC + Custodia.
17. [Куплю] Куплю прокси
18. [Продам] Исходники
19. [Куплю] куплю читы для кс
20. [Услуги] Прокси
21. [Продам] Продам танк в танчиках онлайн
22. [Услуги] Изготволю клановые и альянсовые сайти и форумы
23. [Куплю] Приглашения в группу
24. [Продам] VBulletin Bruteforce
25. [Продам] Продам UIN 56-25-25

Create the attack

Zhyk.Ru Forums > Черный рынок Zhyk.Ru > Товары/услуги в Сети > [Продам] EXE+PDF=PDF (PDF Joiner v1.2.1)

PDA

Просмотр полной версии : [Продам] EXE+PDF=PDF (PDF Joiner v1.2.1)

EXE+PDF=PDF 10.05.2012, 03:36

PDF Joiner v 1.2.1 (PDF + EXE = PDF)

[Ссылки могут видеть только зарегистрированные и активированные пользователи]

Программа для склейки исполняемых файлов EXE с файлами PDF.

Функции программы:

- Индивидуальный крипт для каждой склейки
- На выходе получается ПДФ файл (filename.pdf)
- От юзера не требуется никаких нажатий на кнопки, достаточно просто запустить пдф файл и всё!
- После срабатывания сплойта у юзеру показывается нормальный обычный пдф файл.

Используется уязвимость libtiff CVE-2012-0283:

- Adobe Acrobat Reader 8.x - 8.2
- Adobe Acrobat Reader 9.x - 9.3
- Adobe Acrobat Reader 10.x - 10.1.3

Как это работает:

Вы берете EXE и любой нормальный ПДФ файл, который необходимо показать юзеру.
Программа их склеивает, и на выходе выдает ядовитый пдф файл.
При его открытии, достается EXE , достается ПДФ, ядовитый пдф заменяется нормальным пдфом и отображается юзеру.

Скачать:
_[Ссылки могут видеть только зарегистрированные и активированные пользователи]

Create the attack

Zhyk.Ru Forums > Черный рынок Zhyk.Ru > Товары/услуги в Сети > [Продам] EXE+PDF=PDF (PDF Joiner v1.2.1)

PDA

Просмотр полной версии : [Продам] EXE+PDF=PDF (PDF Joiner v1.2.1)

EXE+PDF=PDF 10.05.2012, 03:36

PDF Joiner v 1.2.1 (PDF + EXE = PDF)

[Only registered and activated users can use links here]

Program for joining executable EXE files into PDF

Software features:

- Individual cryptocode for each generated piece
- Easy output as a PDF file (filename.pdf)
- No user interaction no keystrokes, simply run the pdf file and that's all!
- Transparent operation for the user, look just like showing a normal pdf file.

Uses libtiff CVE vulnerability -2012-0283:

- Adobe Acrobat Reader 8.x - 8.2
- Adobe Acrobat Reader 9.x - 9.3
- Adobe Acrobat Reader 10.x - 10.1.3

How does it work:

Provide EXE and any normal PDF file you want the user to see.
The program will stich them together and the output produces an infected pdf file.
When it opens, finds EXE goes to PDF, PDF poisonous replace normal pdfom and displayed to the user.?

Download
[Only registered and activated users can use links here]

Make stub & stitch

Zhyk.Ru Forums > Черный рынок Zhyk.Ru > Товары/услуги в Сети > [Продам] EXE+PDF=PDF (PDF Joiner v1.2.1)

PDA

Просмотр полной версии : [Продам] EXE+PDF=PDF (PDF Joiner v1.2.1)

EXE+PDF=PDF 10.05.2012, 03:36

PDF Joiner v 1.2.1 (PDF + EXE = PDF)

[Only registered and activated users can use links here]

Program for joining executable EXE files into PDF

Software features:

- Individual cryptocode for each generated piece
- Easy output as a PDF file (filename.pdf)
- No user interaction no keystrokes, simply run the pdf file and that's all!
- Transparent operation for the user, look just like showing a normal pdf file.

Uses libtiff CVE vulnerability -2012-0283:

- Adobe Acrobat Reader 8.x - 8.2
- Adobe Acrobat Reader 9.x - 9.3
- Adobe Acrobat Reader 10.x - 10.1.3

How does it work:

Provide EXE and any normal PDF file you want the user to see.
The program will stich them together and the output produces an infected pdf file.
When it opens, finds EXE goes to PDF, PDF poisonous replace normal pdfom and displayed to the user.?

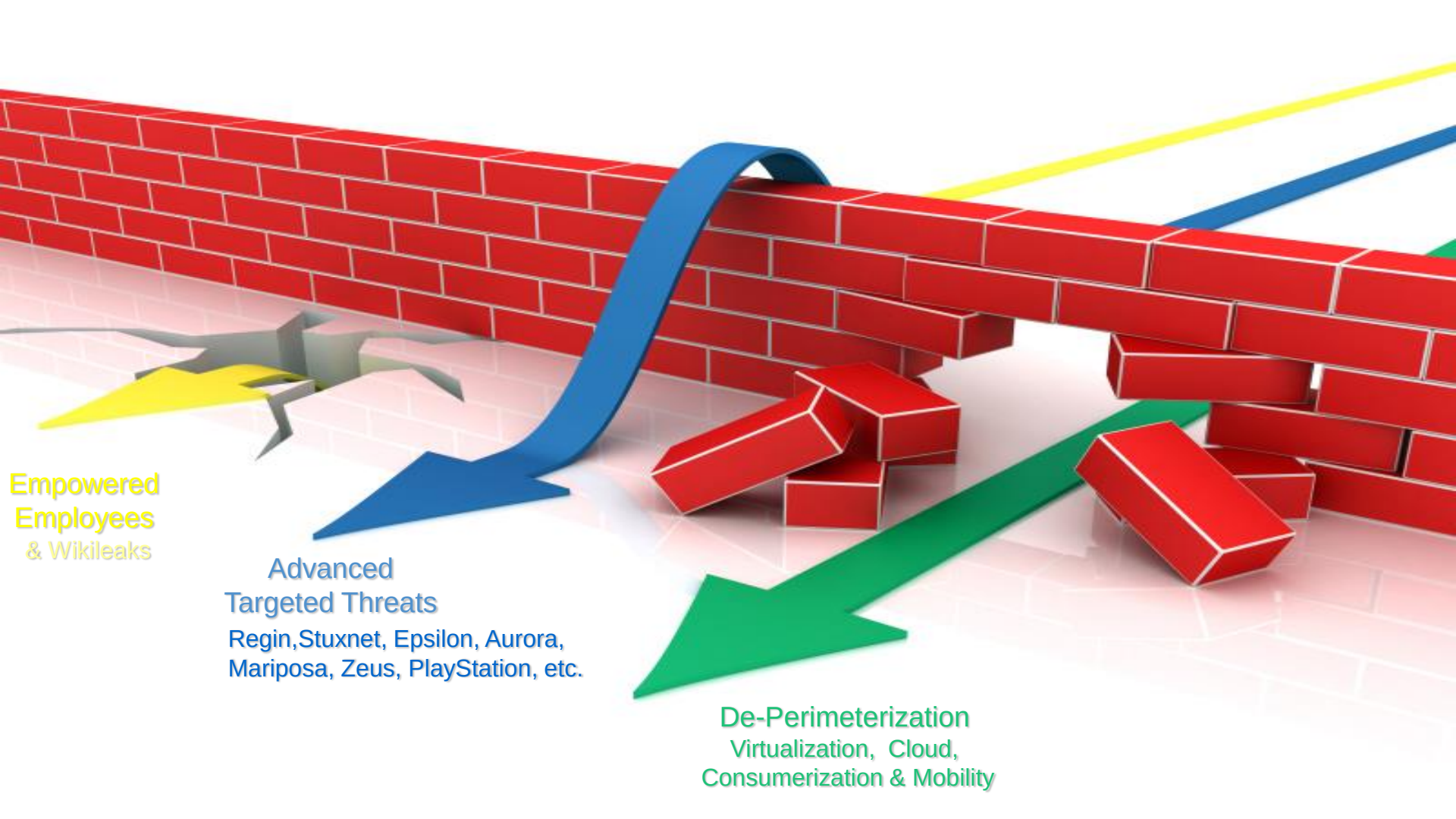
Download
[Only registered and activated users can use links here]

Filenan
File MD
File SH
File Siz
Time S
Link to

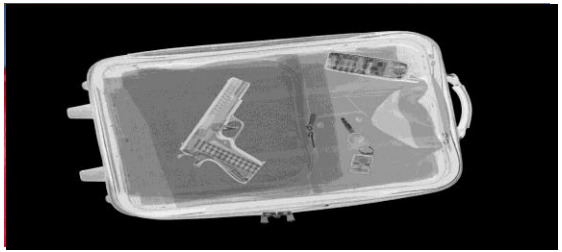
Show BB-Code

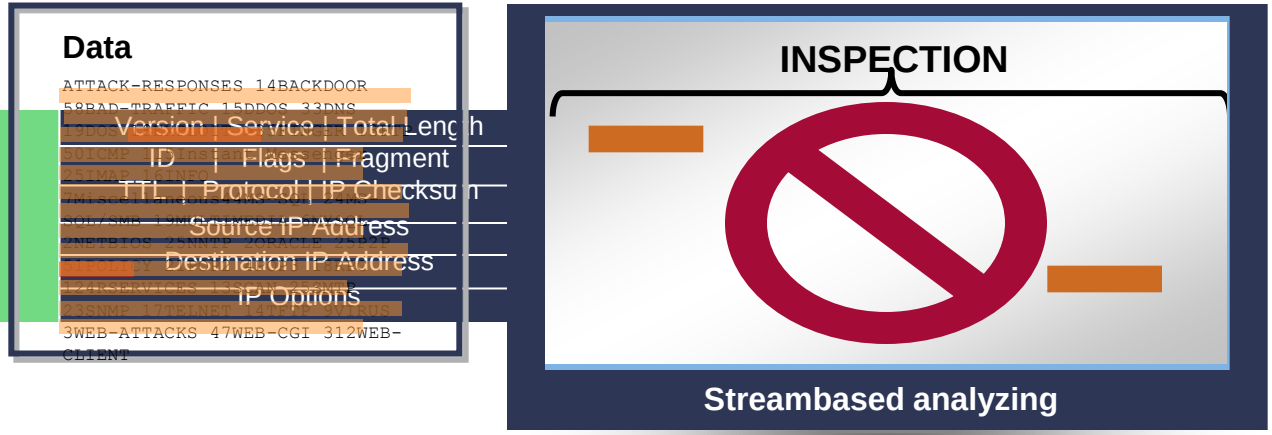
Next-Generation Firewalls

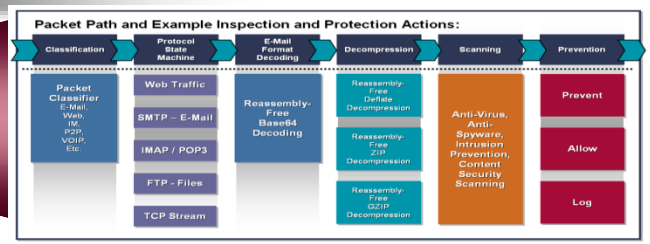
Set the trap and wait…


Empowered
Employees
& Wikileaks
Advanced
Targeted Threats
Regin,Stuxnet, Epsilon, Aurora,
Mariposa, Zeus, PlayStation, etc.
De-Perimeterization
Virtualization, Cloud,
Consumerization & Mobility

Stateful Packet Inspection (SPI) Deep Packet Inspection (DPI)







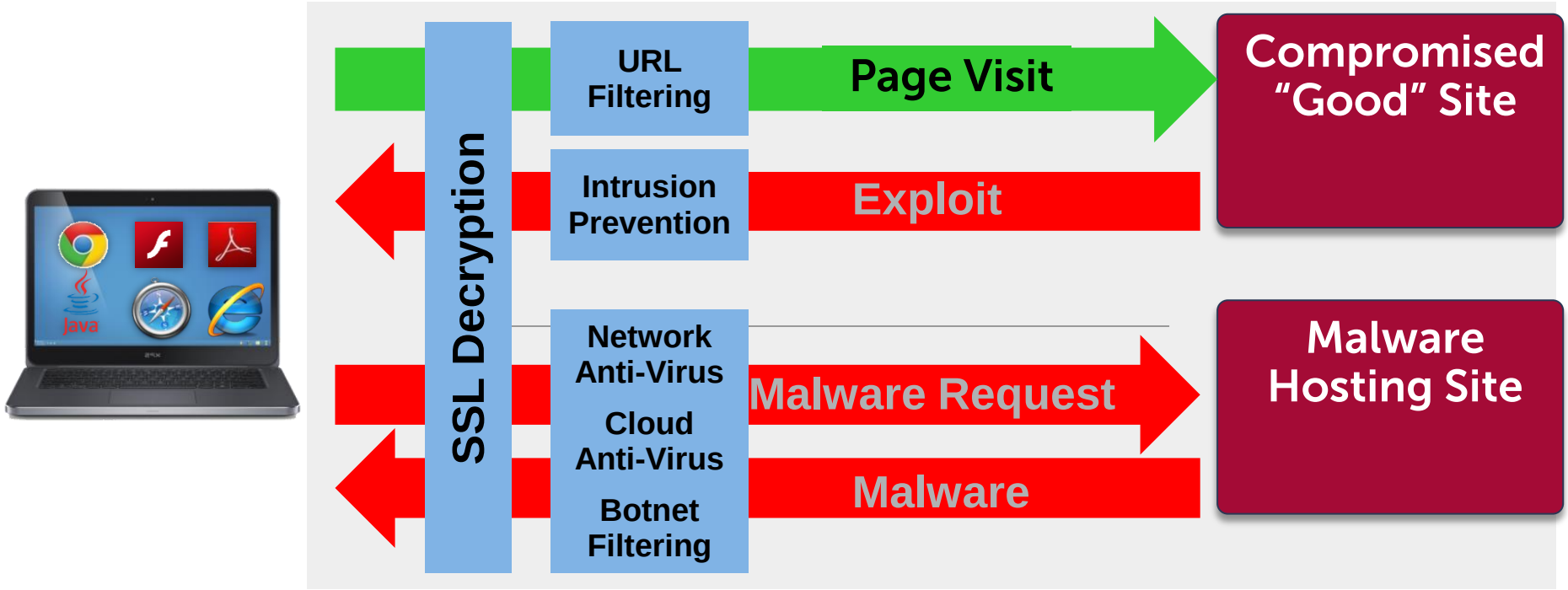
Stateful Packet Inspection

Deep Packet Inspection

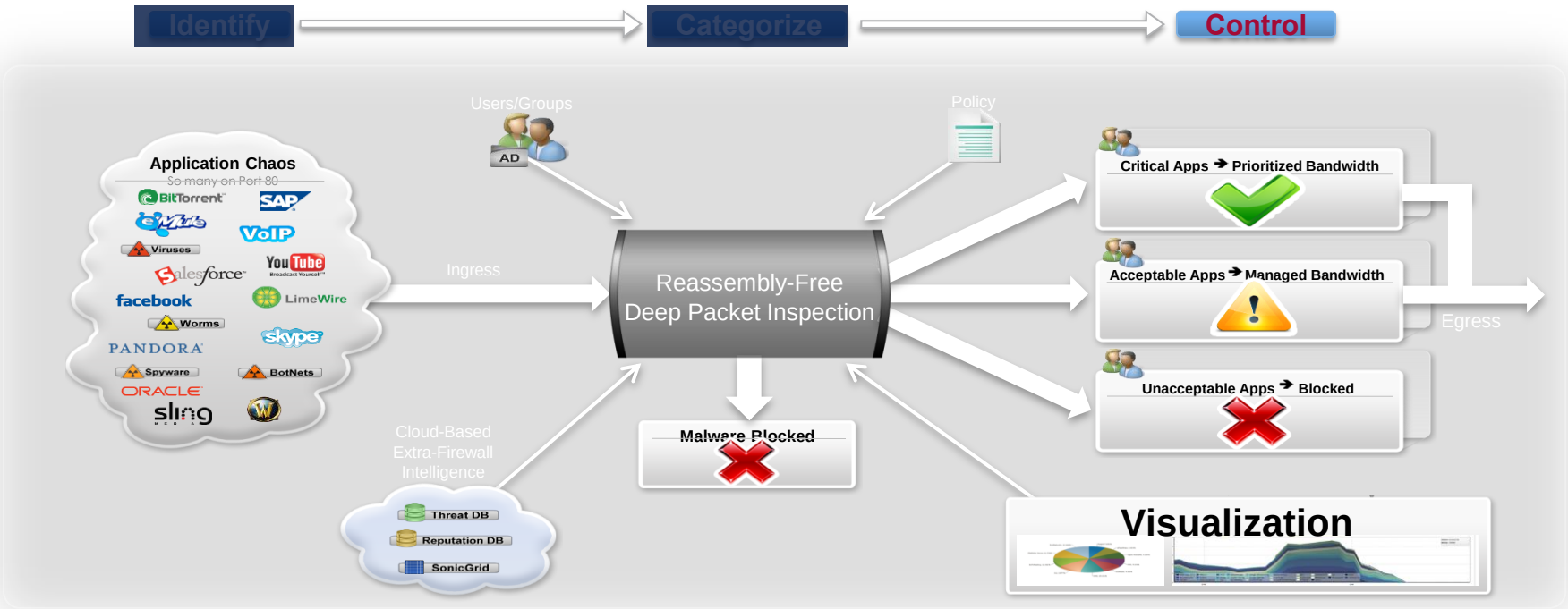
Unified Threat Management Traffic Path

How does an NGFW secure the network???

Breaks the malware cycle



How does an NGFW control content???



What do you need from the NGFW???

...should privide easy but secure remote access

...should block exploit and offer virtual patching

...should detect and remove malicious code

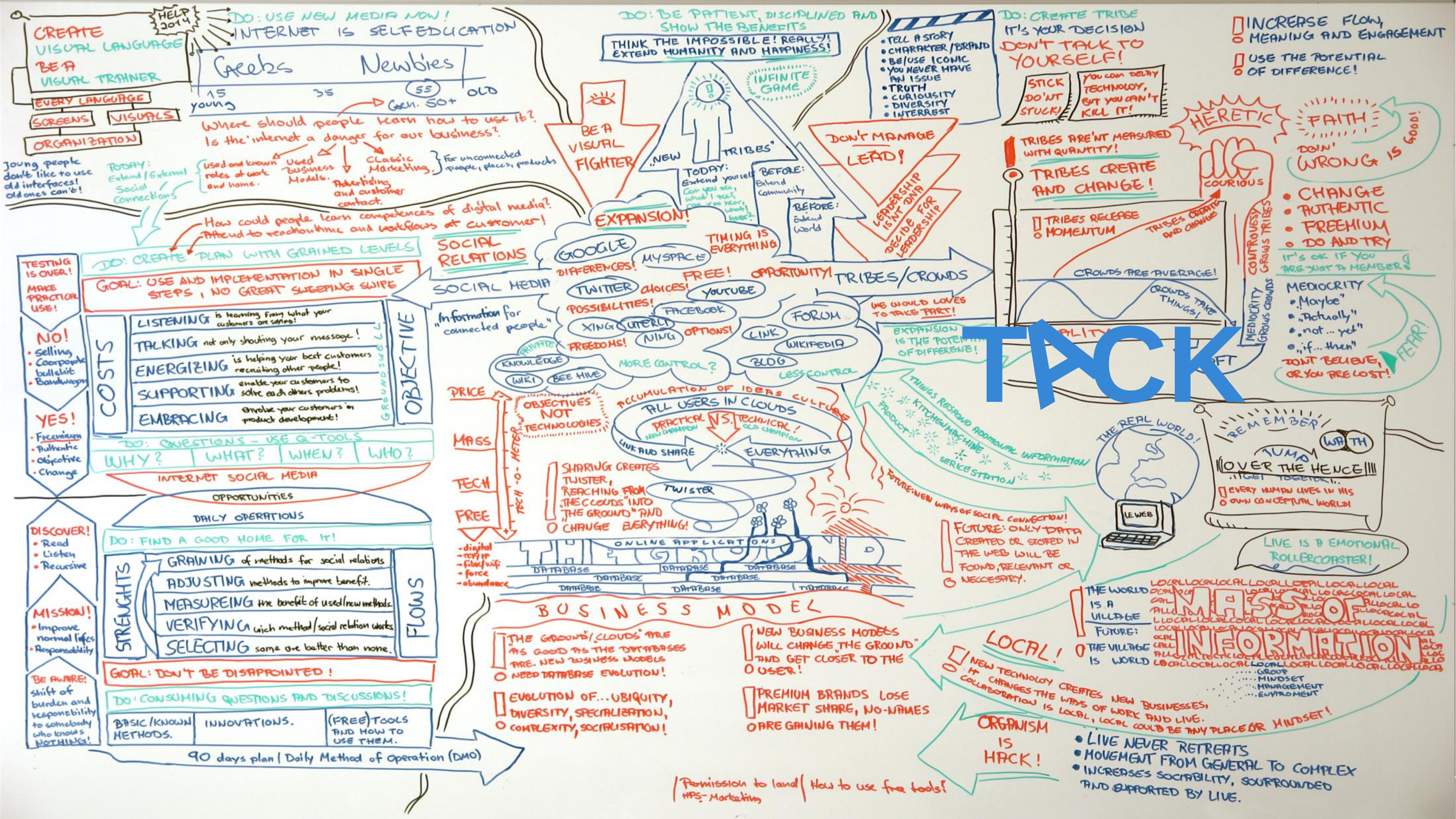
...should inspect encrypted traffic

...should protect against DoS and DDoS

...should inspect all traffic regardless of protocol used

...should offer easy to understand reporting

...should all of above with high throughput


CREATE VISUAL LANGUAGE
BE A VISUAL TRAINER
HELP 2014
EVERY LANGUAGE
SCREENS
VISUALS
ORGANIZATION
DO: USE NEW MEDIA NOW!
INTERNET IS SELFEDUCATION
Geeks Newbies
15 35 55 OLD
young
Gen. 50+
Where should people learn how to use it?
Is the internet a danger for our business?
Young people don't like to use old interfaces! Old ones can't!
TODAY: Extend/External Social Connections
Used and known roles at work and home.
Used Business Models.
Classic Marketing.
Advertising and customer contact.
For unconnected people, places, products
How could people learn competences of digital media?
Attend to teach with and workflows at customer!
DO: CREATE PLAN WITH GRAINED LEVELS
GOAL: USE AND IMPLEMENTATION IN SINGLE STEPS, NO GREAT SWEEPING SWIPE
TESTING IS OVER! MAKE PRACTICAL USE!
NO!
Selling
Cooperate bullshit
Bandwagon
YES!
Freemium
Authentic
Objective
Change
COSTS
LISTENING is learning from what your customers are saying!
TALKING not only shouting your message!
ENERGIZING is helping your best customers recruiting other people!
SUPPORTING enable your customers to solve each others problems!
EMBRACING involve your customers in product development!
GROUNDSWELL
OBJECTIVE
DO: QUESTIONS – USE Q-TOOLS
WHY? WHAT? WHEN? WHO?
INTERNET SOCIAL MEDIA
OPPORTUNITIES
DAILY OPERATIONS
DO: FIND A GOOD HOME FOR IT!
DISCOVER!
Read
Listen
Recursive
MISSION!
Improve normal lifes
Responsibility
BE AWARE! shift of burden and responsibility to somebody who knows NOTHING!
STRENGHTS
GRAINING of methods for social relations
ADJUSTING methods to improve benefit.
MEASUREING the benefit of used/new methods.
VERIFYING wich method/social relation works.
SELECTING some are better than none.
FLOWS
GOAL: DON'T BE DISAPPOINTED!
DO: CONSUMING QUESTIONS AND DISCUSSIONS!
BASIC/KNOWN METHODS.
INNOVATIONS.
(FREE) TOOLS AND HOW TO USE THEM.
90 days plan / Daily Method of Operation (DMO)
BE A VISUAL FIGHTER
DO: BE PATIENT, DISCIPLINED AND SHOW THE BENEFITS
THINK THE IMPOSSIBLE! REALLY! EXTEND HUMANITY AND HAPPINESS!
INFINITE GAME
„NEW TRIBES"
TODAY: Extend yourself
BEFORE: Extend Community
BEFORE: Extend World
SOCIAL RELATIONS
SOCIAL MEDIA
„Information for connected people"
EXPANSION!
TIMING IS EVERYTHING
GOOGLE
MYSPACE
DIFFERENCES!
TWITTER
CHOICES!
FREE!
YOUTUBE
OPPORTUNITY!
POSSIBILITIES!
FACEBOOK
FORUM
XING
UTERLI
NING
OPTIONS!
LINK
WIKIPEDIA
FREEDOMS!
PRIVATE
KNOWLEDGE
MORE CONTROL?
BLOG
LESS CONTROL
WIKI
BEE HIVE
TRIBES/CROWDS
WE WOULD LOVES TO TAKE PART!
EXPANSION IS THE POTENTIAL OF DIFFERENCE!
PRICE
MASS
TECH
FREE
TECH-O-METER
digital
fibre/wifi
force
abundance
OBJECTIVES NOT TECHNOLOGIES
ACCUMULATION OF IDEAS CULTURE
ALL USERS IN CLOUDS
PRACTICAL VS. TECHNICAL!
NEW CHAMPION
OLD CHAMPION
LIVE AND SHARE
EVERYTHING
SHARING CREATES TWISTER, REACHING FROM „THE CLOUDS" INTO „THE GROUND" AND CHANGE EVERYTHING!
TWISTER
ONLINE APPLICATIONS
THE GROUND
DATABASE
BUSINESS MODEL
THE „GROUND"/„CLOUDS" ARE AS GOOD AS THE DATABASES ARE. NEW BUSINESS MODELS NEED DATABASE EVOLUTION!
EVOLUTION OF... UBIQUITY, DIVERSITY, SPECIALIZATION, COMPLEXITY, SOCIALISATION!
NEW BUSINESS MODELS WILL CHANGE „THE GROUND" AND GET CLOSER TO THE USER!
PREMIUM BRANDS LOSE MARKET SHARE, NO-NAMES ARE GAINING THEM!
Permission to land / How to use free tools!
HPS-Marketing
DON'T MANAGE LEAD!
LEADERSHIP ISN'T DNA
DECIDE FOR LEADERSHIP
TELL A STORY
CHARAKTER/BRAND
BE/USE ICONIC
YOU NEVER HAVE AN ISSUE
TRUTH
CURIOUSITY
DIVERSITY
INTERREST
DO: CREATE TRIBE
IT'S YOUR DECISION
DON'T TALK TO YOURSELF!
STICK DON'T STUCK!
YOU CAN DENY TECHNOLOGY, BUT YOU CAN'T KILL IT!
TRIBES AREN'T MEASURED WITH QUANTITY!
TRIBES CREATE AND CHANGE!
TRIBES RELEASE MOMENTUM
TRIBES CREATE AND CHANGES
CROWDS ARE AVERAGE!
CROWDS TAKE THINGS!
CONTROVERSY GROWS TRIBES
MEDIOCRITY GROWS CROWDS
THINGS RESPOND ADDITIONAL INFORMATION
PRODUCT
KITCHEN MACHINE
SERVICE STATION
FUTURE: NEW WAYS OF SOCIAL CONNECTION!
FUTURE: ONLY DATA CREATED OR STORED IN THE WEB WILL BE FOUND, RELEVANT OR NECCESARY.
INCREASE FLOW, MEANING AND ENGAGEMENT
USE THE POTENTIAL OF DIFFERENCE!
HERETIC
FAITH
COURIOUS
DOIN' WRONG IS GOOD!
CHANGE
AUTHENTIC
FREEMIUM
DO AND TRY
IT'S OK IF YOU ARE JUST A MEMBER!
MEDIOCRITY
„Maybe"
„Actually"
„not ... yet"
„if ... then"
DON'T BELIEVE, OR YOU ARE LOST!
FEAR!
TACK
THE REAL WORLD!
LE WEB
REMEMBER
WITH
JUMP OVER THE HENCE
EVERY HUMAN LIVES IN HIS OWN CONCEPTUAL WORLD!
LIVE IS A EMOTIONAL ROLLERCOASTER!
THE WORLD IS A VILLAGE
FUTURE: THE VILLAGE IS WORLD
MASS OF INFORMATION
LOCAL
GROUP
MINDSET
MANAGEMENT
ENVIRONMENT
LOCAL!
NEW TECHNOLOGY CREATES NEW BUSINESSES, IT CHANGES THE WAYS OF WORK AND LIVE. COLLABORATION IS LOCAL, LOCAL COULD BE ANY PLACE OR MINDSET!
ORGANISM IS HACK!
LIVE NEVER RETREATS
MOVEMENT FROM GENERAL TO COMPLEX
INCREASES SOCIABILITY, SOURROUNDED AND SUPPORTED BY LIVE.

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TACK

The power to do more